

2005 Montana Public Health Association
Conference & Annual Meeting



Just The Facts, Ma'am:
EVIDENCE-BASED POLICY & PROGRAMS



SEPTEMBER 13-15, 2005

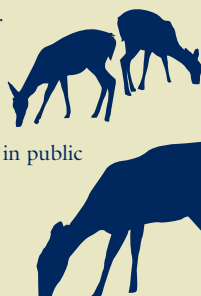
Holiday Inn SunSpree Resort • West Yellowstone, Montana

2005 MPHA CONFERENCE GOALS

The Montana Public Health Association Annual Conference will unite the public health community and afford professionals and practitioners the opportunity to enhance their knowledge and exchange information on best practices, and new trends in public health. Registrants can take advantage of educational programs to meet their needs for quality continuing education in a diversity of topics that ultimately assist them in their work toward improving the public's health.

OBJECTIVES

- To promote, improve and strengthen programs which impact the public's health
- To encourage active participation by health professionals and community partners in public health advocacy
- To provide an opportunity for exchange of scientific information related to public health in Montana



LOCATION & ACCOMMODATIONS

Holiday Inn SunSpree Resort
315 Yellowstone Avenue
West Yellowstone, MT 59758
406-646-7365

\$79 plus tax for a Standard Room. \$94 plus tax for a King Spa room. \$109 plus tax for a Family Suite which has 3 beds. The room rates are good through August 12 and after that they will offer those rates on a space available basis. When booking the room, mention the MPHA Annual Conference.

CONTINUING EDUCATION

NURSES—JSI Research & Training Institute is approved as a provider of continuing education in nursing by the Colorado Nurses' Association, which is accredited as an approver of continuing education in nursing by the American Nurses Credentialing Center's Commission on Accreditation.

*Attending nurses must provide their social security number and sign in each day.

Certificates of Attendance will be provided upon request.

Continuing professional education credit is also being requested from the American Dietetic Association.

FOR MORE INFORMATION

For questions regarding the conference program, contact:

Jan Kiely, Conference Coordinator
Montana Public Health Association
406-452-9113
jbkiely@msn.com

OR

Lora Wier, President
Montana Public Health Association
406-466-2562
health@3rivers.net

For questions regarding conference registration, contact:

Jodie Bohl
JSI Research & Training Institute
1860 Blake Street, Suite 320
Denver, CO 80202
303-262-4301
Fax 303-262-4395
jbohl@jsi.com

MONDAY, SEPTEMBER 12

Conference Agenda

2:00 PM

MPHA BOARD MEETING

TUESDAY, SEPTEMBER 13

7:00 AM – 8:00 AM

Fitness Walk

8:00 AM – 5:00 PM

Registration

9:00 AM – 9:15 AM

Welcome and Introductions

9:15 AM – 10:30 AM

Keynote: **GEORGES BENJAMIN, MD, FACP, Executive Director, American Public Health Association**
REBUILDING THE PUBLIC HEALTH INFRASTRUCTURE
The public health system is in need of significant repair if it is to ensure improvements in the health of the American people. This presentation will explain the current operational environment public health must work in, define the current state of the infrastructure of the nation's public health system and suggest ways to improve it.



10:30 AM – 10:45 AM Break

10:45 AM – 12:00 PM

Plenary: **ANNA WHITING SORRELL, MPA, Policy Advisor for Governor Brian Schweitzer, State of Montana**
MOVING MONTANA FORWARD

Governor Brian Schweitzer has opened the doors of government to all Montana citizens. He believes a major issue in Montana is affordable and accessible health care for all Montana families. It is his commitment to make Montana's least and last an essential part of his health care policy that Moves All Montana Forward. This presentation will focus on the new administration's policies that reflect the important role of Montana's public health system and the effect of the system in implementing Governor Schweitzer's vision for Montana.



12:00 PM – 1:20 PM

Lunch on your own

12:00 PM – 1:20 PM

Prevention Specialists Business meeting

1:30 PM – 2:45 PM

Concurrent Sessions A

A Community Response to Pertussis
Doug Moore

Vaccines: Polysaccharides & Conjugation
Tim Horan

MCH Data: What do we Know and How do we Use it?
(MCH Needs Assessment and PRAMS)
Dianna Frick & Rosina Everitte

Environmental Strategies to Prevention
Becky Robideaux






The Precautionary Principle: Evidence-Based Policy Amidst Uncertainty
Alexandra Gorman

TUESDAY, SEPTEMBER 13

Conference Agenda

2:45 PM – 3:15 PM Break

3:15 PM – 4:30 PM Concurrent Sessions B

 Public Health Approach to Cancer Sue Miller	 Mass Vaccination Clinics: History Repeats Valentine Sworts	 The MT 2-1-1 System: Connecting Communities to Service Susie McIntyre	 Assets: The Building Blocks of Healthy Children Casey Molloy & Tracy Moseman	 Crisis & Emergency Risk Communication: By Leaders for Leaders Mary Ann Dunwell & Gayle Shirley
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5:30 PM – 7:30 PM Public Health Nurse Directors Business Meeting


WEDNESDAY, SEPTEMBER 14

7:00 AM – 8:00 AM Fitness Walk

7:00 AM – 8:20 AM Every Child by Two Business Meeting

7:30 AM – 5:00 PM Registration

8:30 AM – 9:45 AM Plenary : **LORRENE RITCHIE, Ph.D., RD, Associate Researcher, Center for Weight & Health, University of California Berkeley**




THE GOOD, THE BAD AND THE UNKNOWN: State of the Evidence on the Dietary Determinants of Obesity
Advice bounds on warding off unwanted pounds. But what is the scientific evidence? A comprehensive review on dietary determinants of obesity will be presented including: intake trends, plausible mechanisms, observational studies, and prevention trials. Get up-to-date on the latest research on eating out, sweetened beverages, breakfast skipping, snacking and more.

9:45 AM – 10:15 AM Break

WEDNESDAY, SEPTEMBER 14

Conference Agenda

10:15 AM – 11:45 AM Plenary : **TERRY TAFOYA, Ph.D., Executive Director, Tamanawit UnLtd.**



CIRCLES & CEDARS: BUILDING ON THE STRENGTH OF EVERY FAMILY
While many professionals have tended to focus on the complicated and frustrating aspects of working with families, this presentation will focus on concrete and discreet behavioral patterns among many families and individuals that may actually enhance change and development. In our communities focusing on inequities and pathologies can only result in a dysfunctional mind set: focusing on inequities attunes one only to dysfunction, not to strength. This presentation will demonstrate how looking at inequalities and differences form a position of strength rather than from a position of weakness, family health is improved and resources can be discovered and utilized. One needs to re-ask the question: in what way does strength and tradition also exist within the system? Through the use of Native American legends and stories, Systemic Family Therapy intervention techniques and slides, the presenter will examine how cultural and other factors impact family health, and how these factors suggest the need for a multiple world view in nurturing our young and ourselves.

12:00 PM – 1:30 PM MPHA Awards Luncheon

1:45 PM – 3:00 PM Concurrent Sessions C

 Power, Politics & Passion: HIV/AIDS & the Education of Desire Terry Tafoya	 An Updated Vision Screening for MT Children Clint Hoxie	 Overweight Kids: Winning the Battle of the Bulge with- out Doing Harm Lorrene Ritchie	 Methamphetamine: Developmental & Psychosocial Risks for Children Kathryn Woodward	 Exciting Developments in Managing Asthma Kathleen Davis
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3:00 PM – 3:30 PM Break

3:30 PM – 4:45 PM Concurrent Sessions D

 When You're the One Feeling Abused: Tactics of Change for Health Care Professionals Terry Tafoya	 Public Health Info and Data: Reliable Informatics Sources for Busy People Linda Milgrom	 MCH Block Grant & Public Health Home Visiting: Clearing the Fog Deborah Henderson & Sib Clack	 The Unified Health Command: Strengthening Public Health Ellen Wangsmo	 Montana Health Data Marjean Magraw
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5:00 PM – 7:00 PM MAWA Business Dinner Meeting

THURSDAY, SEPTEMBER 15

Conference Agenda

7:30 AM – 8:45 AM MPHA Annual Business Meeting

7:30 AM – 10:00 AM Registration

9:00 AM – 10:15 AM Concurrent Sessions E


 Facilitating Effective
Meetings
Steve McArthur


 Putting Punch in Your
Program: Home Visiting
Revisited
Sandra Van Campen


 Youth Development
Training
Lisa Beczkiewicz


 We Don't Get No
Respect
Jan Stetzer,
Ron Andersen &
Ruth Piccone

10:15 AM – 10:45 AM Check-out Break

10:45 AM – 12:00 PM Concurrent Sessions F


 Facilitating Effective
Meetings (Cont.)
Steve McArthur


 Putting Punch in Your
Program: Home Visiting
Revisited (Cont.)
Sandra Van Campen


 Youth Development
Training (Cont.)
Lisa Beczkiewicz


 We Don't Get No
Respect (Cont.)
Jan Stetzer,
Ron Andersen &
Ruth Piccone
*See you next year in Billings, Montana***TO REGISTER:**

1. Type or clearly print information on this registration form and please use a separate form for each participant.
2. Enclose payment in order to reserve your place at the conference.
3. Mail or fax your completed registration form and fee.

REGISTRATION DEADLINE IS AUGUST 29, 2005.

A \$15.00 late fee will be assessed beginning August 30, 2005. The registration fee includes conference packet and materials, breaks, and Awards Banquet. (If you only plan to attend the MPHA Awards Banquet on Wednesday, September 14, the cost of the lunch is \$20) Confirmation will be sent to participants registered by August 29, 2005.

CANCELLATION/REFUND POLICY

A full refund less a \$25.00 processing fee will be granted if JSI R&T receives notification of cancellation on or before August 29, 2005. Following this date there will be no refunds, although substitutions may be made. If you register for the conference and do not cancel, you will be charged the registration fee. You may notify JSI R&T by calling 303-262-4300 (voicemail is available) or email denver@jsi.com.

Please send completed registration form with payment to:
 JSI Research & Training Institute
 Attn: Jodie Bohl
 1860 Blake Street, Suite 320
 Denver, CO 80202
 Fax: 303-262-4395

NAME & CREDENTIALS	
TITLE/POSITION	
ORGANIZATION/COMPANY	
ADDRESS	
CITY	STATE ZIP
TELEPHONE	FAX
E-MAIL	
FEE DESCRIPTIONS	AMOUNT
FEES FOR PROFESSIONALS <input type="checkbox"/> Entire Conference \$199 <input type="checkbox"/> Tuesday Only \$110 <input type="checkbox"/> Wednesday Only \$110 <input type="checkbox"/> Thursday Only \$110	
FEES FOR STUDENTS OR RETIRED PUBLIC HEALTH WORKERS <input type="checkbox"/> Entire Conference \$75 <input type="checkbox"/> Tuesday Only \$40 <input type="checkbox"/> Wednesday Only \$40 <input type="checkbox"/> Thursday Only \$40	
MPHA Awards Banquet Only - \$20.00	
Late Fee (if after August 29, 2005) - \$15.00	
Total Amount Enclosed	
PAYMENT INFORMATION <input type="checkbox"/> Check# _____ (Make check payable to JSI R&T) Credit Card Payment <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard Card# _____ Exp. Date _____ Cardholder Signature (REQUIRED) _____ Purchase Order # _____ Special Needs: <input type="checkbox"/> Vegetarian meal requested for luncheon <input type="checkbox"/> Disabled, requiring special assistance. Please describe special needs: _____	

2005 MONTANA PUBLIC HEALTH ASSOCIATION CONFERENCE & ANNUAL MEETING

Thank you to the following organizations for their support of this conference:

Yellowstone City-County Health Department

American Public Health Association

MDPHHS: Montana Public Health Improvement Task Force

Teton County Health Department

Montana Nutrition & Physical Activity Program of MDPHHS

MDPHHS: STD/HIV Program

Wyeth: Chris Brewer

Genentech, Inc.: Ron Hughes

MDPHHS: Food and Consumer Safety

Public Health Nurse Directors



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1860 BLAKE STREET, SUITE 320
DENVER, CO 80202

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